The key elements of the WIF Commission Strategic Framework include Mission, Vision, Values, Pillars and Goals.

The MISSION defines the purpose and critical function of the WIF Commission and establishes the basis for the GOALS, presented here for reference purposes.

**WIF Commission Mission**

To responsibly secure a safe and reliable Willamette River drinking water supply for our communities.

The entire Strategic Framework is available online at:  
www.tvwd.org/wif
Water Quality Protection

We engage in addressing existing, emerging and potential risks that may impact water quality at the intake facility ahead of treatment.

Goals

1. Develop and maintain a state and regionally supported source water protection plan.
2. Acquire grants, loans, and funding in support of source water protection plan implementation.
3. Promote information exchange amongst stakeholders, tracking relevant data on emerging issues such as contaminants, natural hazards, and regulatory changes.
4. Lead outreach and education on the Willamette River Basin history and current and future needs for protection.
5. Give members of the WIF Commission resources to enable them to serve as water quality experts and representatives of WIF Commission interests.
6. Invest in monitoring technology and communication networks with upstream and downstream agencies and private partners to detect and provide early incident notifications.

Water Supply Stewardship

We pursue access to reliable water supply to meet the needs of the region and participating agencies.

Goals

1. Engage proactively with regulatory agencies on water supply needs and future demands.
2. Foster relationships with the State and Federal agencies to proactively address water supply shortage scenarios and develop cooperative agreements.
3. Periodically collect water demand forecasting information from partner agencies to support operational planning and decision making.
4. Engage proactively with dissenting or potentially opposing stakeholders.
5. Develop curtailment plans that enhance preparedness for water scarcity scenarios and are adopted by the Board.

Effective WIF Operations

We are dedicated to effective utility management to deliver consistent operations and quality service to our communities.

Goals

1. Develop and maintain Operations, Curtailment, and Emergency Response Plans and guide shared ownership with priority stakeholders.
2. Ease decision making on prioritized investments using strategic asset management and Capital Improvement Program best practices.
3. Preserve a cooperative team dynamic among WIF members through regular knowledge exchange workshops and retreats.

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