

Tualatin Valley Water District



BOARD OF COMMISSIONERS
1850 SW 170th AVENUE
BEAVERTON, OR 97006
WORK SESSION
JUNE 5, 2012
6:00 PM

Present: Commissioners: President Dick Schmidt, Richard Burke, Jim Doane, Jim Duggan, Marilyn McWilliams

Management

Staff: Todd Heidgerken, Mark Knudson, Paul Matthews, Patty Rupp, Brenda Lennox, Dale Fishback

Legal

Counsel: Clark Balfour

Staff: Tod Burton

Citizens: Charlie White and David Gillis

President Schmidt called the Work Session to order at 6:00 p.m.

AWARENESS OF CENTER FOR DISEASE CONTROL AND PREVENTION INFORMATION PERTAINING TO THE USE OF FLUORIDATED WATER FOR MIXING INFANT FORMULA (PowerPoint slides attached)

Manager of the Office of Community and Intergovernmental Relations, Todd Heidgerken, covered the agenda. He presented a brief overview of current messaging on the Tualatin Valley Water District (TVWD) website as it relates to the awareness of Center for Disease Control (CDC) and prevention information pertaining to the use of fluoridated water for mixing infant formula. Staff is seeking the Board's guidance on a communication strategy for this message.

- TVWD website – under the “Your Water” tab is a page entitled “Drinking Water Quality.” The website is available 24-7 to anyone who has internet access and includes a link to the CDC, which contains additional information about supplemental fluoridation. A TVWD Fluoride Map link is located on this page as well. Website allows posting links to other sites for easy access.
- TVWD bi-monthly water bills. Customers, who receive fluoridated water, receive a notice on their water bill that states “0.7 PPM fluoride added to water”.

Mr. Heidgerken noted two TVWD publications in which the message could be included:

- *Water Words* newsletter sent out in customer bills.
- Consumer Confidence Report (CCR) distributed annually; soon to be printed and mailed to all addresses in the District.

The approach Staff recommends:

- TVWD Website
 - Reference and provide link to CDC “Community Water Fluoridation” website
 - Reference and provide link to CDC “Overview: Infant Formula and Fluorosis” website
- Incorporate an article in *Water Words*

Mr. Heidgerken recapped the discussion amongst the Board and staff:

- The Board is comfortable with the direction presented regarding posting additional information, specifically as it relates to the issue of the baby formula on the website in the CDC “Overview: Infant Formula and Fluorosis.”
- Create a brochure and post on TVWD website.
- Development of a brochure that is available in English and Spanish based on information on the CDC website.
- The Commissioners are comfortable with general information and expressing to readers where to obtain additional information by requesting a brochure.
- The Board does not think an article in *Water Words* should be a primary means of communication. The same is true with the *BIG* newsletter.
- Commissioner McWilliams suggested contacting the Virginia Garcia Center that provides medical care for Spanish speaking families. They might have ideas regarding translating the brochures into Spanish.

PROVIDING SERVICES TO OTHER PUBLIC AGENCIES (PowerPoint slides attached for clarity)

Mr. Heidgerken explained reasons why and how TVWD provides services to other public agencies. He reported that staff is working on a number of intergovernmental agreements and has received interest from other agencies regarding reservoir cleaning and inspection, and unidirectional flushing and valve maintenance.

Mr. Heidgerken listed several approaches considered by staff prior to entering into an agreement. He noted that feedback from the Commissioners regarding the current TVWD process is appreciated and that he wants to be certain the Board is comfortable with these approaches.

The Board and Staff discussed providing services to other public agencies. Discussion of this issue would continue at a future Work Session.

Mr. Heidgerken advised that the third item on the agenda: Review of District Investment and Debt Strategies will be held over for a future Work Session.

ADJOURNMENT

Without objection, President Schmidt adjourned the meeting at 8:04 p.m.

BOARD OF COMMISSIONERS
TUALATIN VALLEY WATER DISTRICT

BY: _____
Dick Schmidt, President

BY: _____
Jim Duggan, Secretary

Date Approved: July 18, 2012